

Russia, Ukraine and the EU in the new Broader European gas world: what search for equilibrium?

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New post-2009 gas world & its European dimension within Broader Energy Europe

1) Oversupply due to:

a) **Demand-side** => market niche for gas narrowed in EU:

- i. overall decline = (i) economic crisis + (ii) energy efficiency
- ii. gas substitution = (i) subsidized RES vs (oil-indexed) gas + (ii) cheap US imported coal (*US shale gas domino effect #2*) vs (oil-indexed) gas

b) **Supply-side** => competition within this narrowed market niche for gas in EU increases:

- i. Qatari LNG (*"garbage gas"*) to EU prior to Fukushima (*US shale gas domino effect #1*)

2) **Institutional** => 3rd EU Energy Package => concurrent with EU oversupply situation which triggered liberalization (upside-down gas reforms)

3) **Political** => RF-UA gas transit crises => consequences for EU/Ukraine/Russia & whole Broader Energy Europe

Russia-EU-Ukraine's new circumstances: 22 days vs. 40+ years => RF-UA vs RF-EU

- Ukraine as integral element of Russia-EU gas supply chain =>
- “Matrix effects” & “Domino effects” of Russia-UA Jan'06/09 gas crises for Russia-EU gas relations/supply chain:
 - 22 days of interruptions of Russian gas supplies to the EU via Ukraine = 3 days in Jan'2006 + 19 days in Jan'2009:
 - has overbalanced previous 40+ years (since 1968) of stable & non-interruptible supplies =>
 - has changed *perceptions* within **all three parties** on stability & non-interruptible character of future gas supply through this chain => each party has its own vision & answers & lines of actions
- New perceptions as starting points for objective “domino effects”:
 - political statements & decisions => legal documents => investment decisions aimed at new *perceived* equilibrium to be reached
 - when investments are made, ‘no return’ points are passed through
- **“No return” points for each party** => What are they? Whether they are reached/ passed through already by each party?

EU-Ukraine-Russia: in search for new post-2009 equilibrium with different aims & responds & lines of actions

- **EU:** *to diminish dominant role of Russia as major gas supplier*
- **Ukraine:** *to escape monopoly of Russia as one single gas supplier*
- **Russia:** *to escape monopoly of Ukraine as one dominant gas transit route*
- The aims seems to be totally different (are they?) => to find new equilibrium within multidirectional individually enforced changes
- Narrowing corridor for new equilibrium – but it is still there => a long & winding road to new compromise... (if a goodwill is there)

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New risks, new challenges, new responds, “no return” points: the EU (1)

- Perception: *as if* non-reliable future supplies from Russia via Ukraine to EU =>
- Responds: organization of new internal EU gas market architecture with **multiple supplies** & (high) **flexibility**
- **Multiple supplies** by:
 - **Alternatives to Russian gas (supply side)**: SOS Directive (3+ gas supply sources/MS, ‘N-1’ rule, etc.), LNG, shale gas, UGS
 - **Alternatives to (Russian) gas (demand side)**: climate change => decarbonization => RES, energy efficiency => shrinking gas share in fuel mix => the loser would be a less competitive gas supplier
 - perception: most distant & costly in production & oil-indexed-priced Russian gas ?
 - => **to diminish dominant role of Russia as major supplier**

New risks, new challenges, new responds, “no return” points: the EU (2)

- (High) *flexibility* by:
 - Diminishing barriers for gas flows: CMP rules (UIOLI, SoP), interconnectors, reverse flows, spot trade, demand for softening LTGEC provisions (TOP, hub-based pricing, etc.), ..., new market organization => Third EU Energy Package
- Third EU Energy Package (03.09.2009 => 03.03.2011):
 - Set of legal instruments providing *multiple supplies* & *flexibility* within EU (28) & Energy Community Treaty (28+9) area based on new principles of internal market organization
 - from a chain of 3 consecutive LTCs (1968-2009) – to Entry-Exit zones with Virtual Trading Points (hubs) (2009-onwards)
 - New architecture of EU gas market under development => Gas Target Model + 12 Framework Guidelines + 12 Network Codes + ...
- => **“No return” point has been passed by EU as a whole !!!**
- **BUT:** economic realities in NWE & CEE are different => not possible to implement EU legally binding decisions on diversification (basis for competition) in synchronized manner

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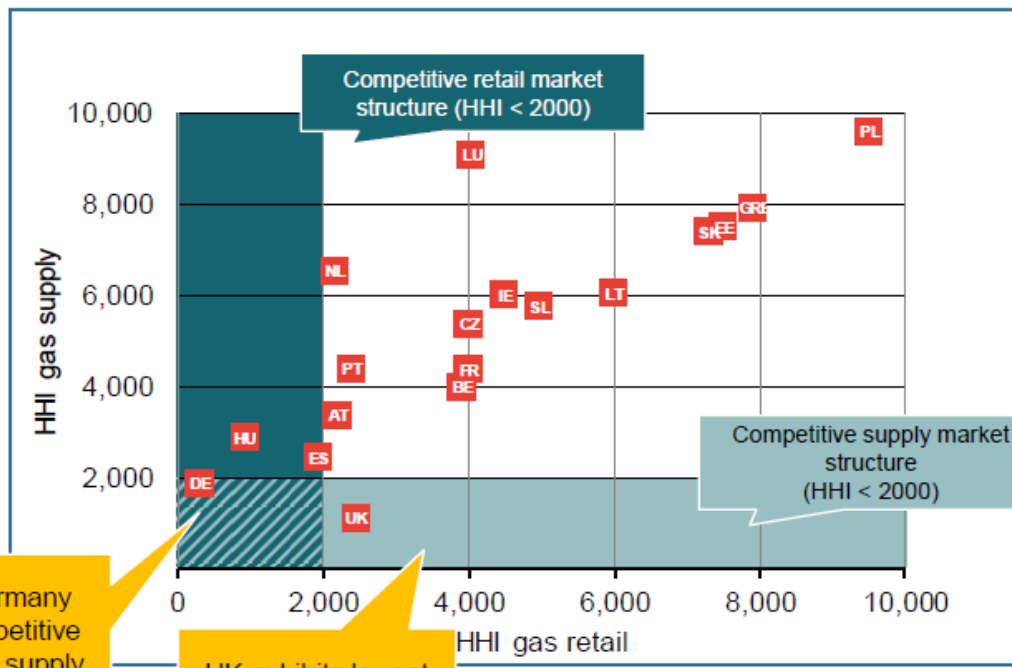
Two approaches to improve competition (preconditions for entry of new market players): with and without deficit of transportation capacity

Remaining barriers inhibit new entry in retail markets



On which way to search for solution:

- (i) New market participants within existing infrastructure (capacity deficit preserves), or
- (ii) New market participants within existing and New & Incremental infrastructure (aim – to prevent capacity deficit to appear)



Only Germany with competitive retail and supply market structure

UK exhibits lowest supply side HHI

* Source: Frontier based on EC country fiches (2011)

January 29th, 2014

E-Control

Based on: M.Graf. Developing interactive models in Austria for regional markets integration. – 7th European Gas Conference, Vienna, 29.01.2014

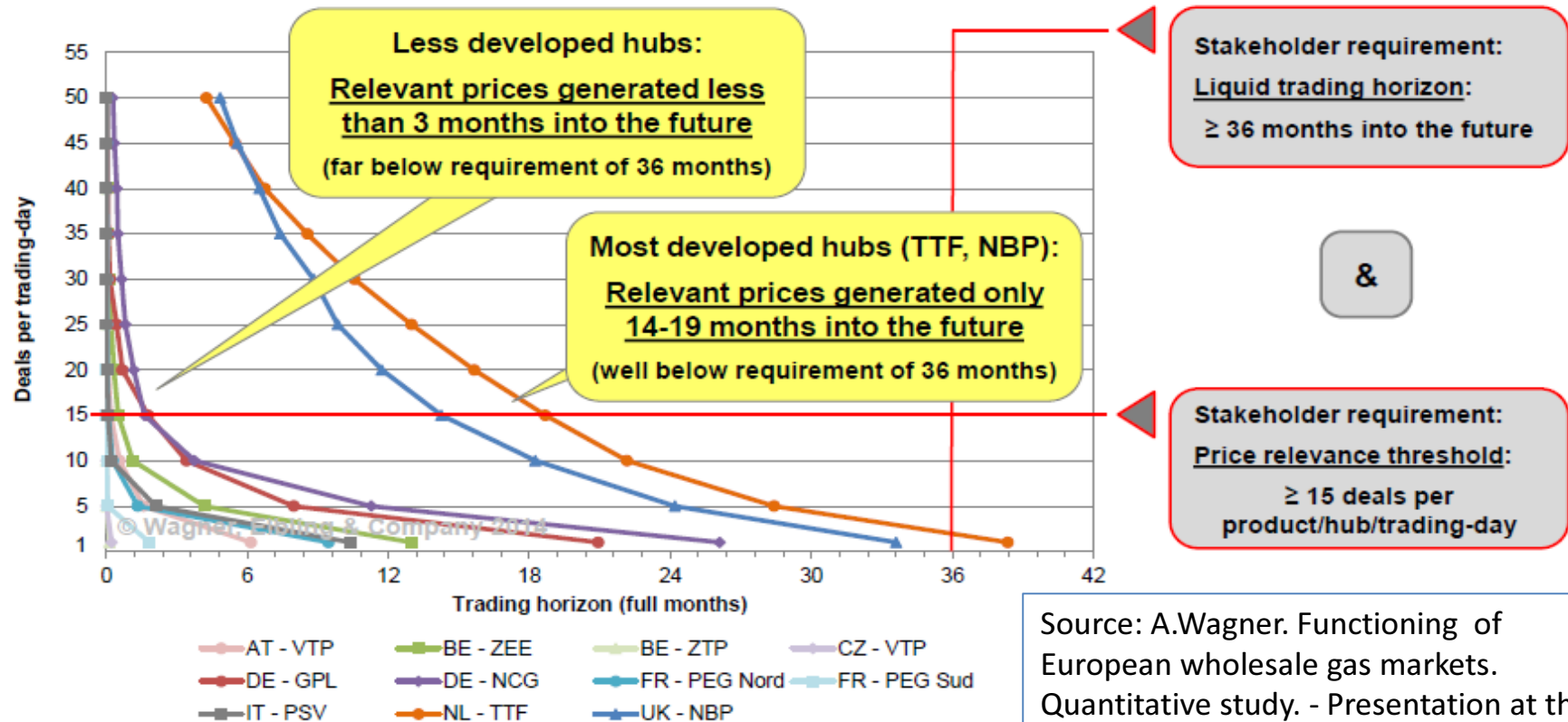
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Measure	CEER criteria
Size of Entry-Exit zones	≥ 20 BCM (215 TWh)
Pluralism of sources of supply	≥ 3 significant sources
Market concentration	HHI < 2000
Liquidity of the market	Churn rates > 8

To which extent today's EU gas hubs correspond to criteria of wholesale trade liquidity acc. to market participants view (results of the poll) (1)

Wagner, Elbling & Company © Wagner, Elbling & Company 2014
Management Advisors

Price discovery: Deal count per day vs. trading horizon 2013



Source: A.Wagner. Functioning of European wholesale gas markets. Quantitative study. - Presentation at the 3rd ACER Workshop on Gas Target Model review and update, Brussels, 15.05.2014

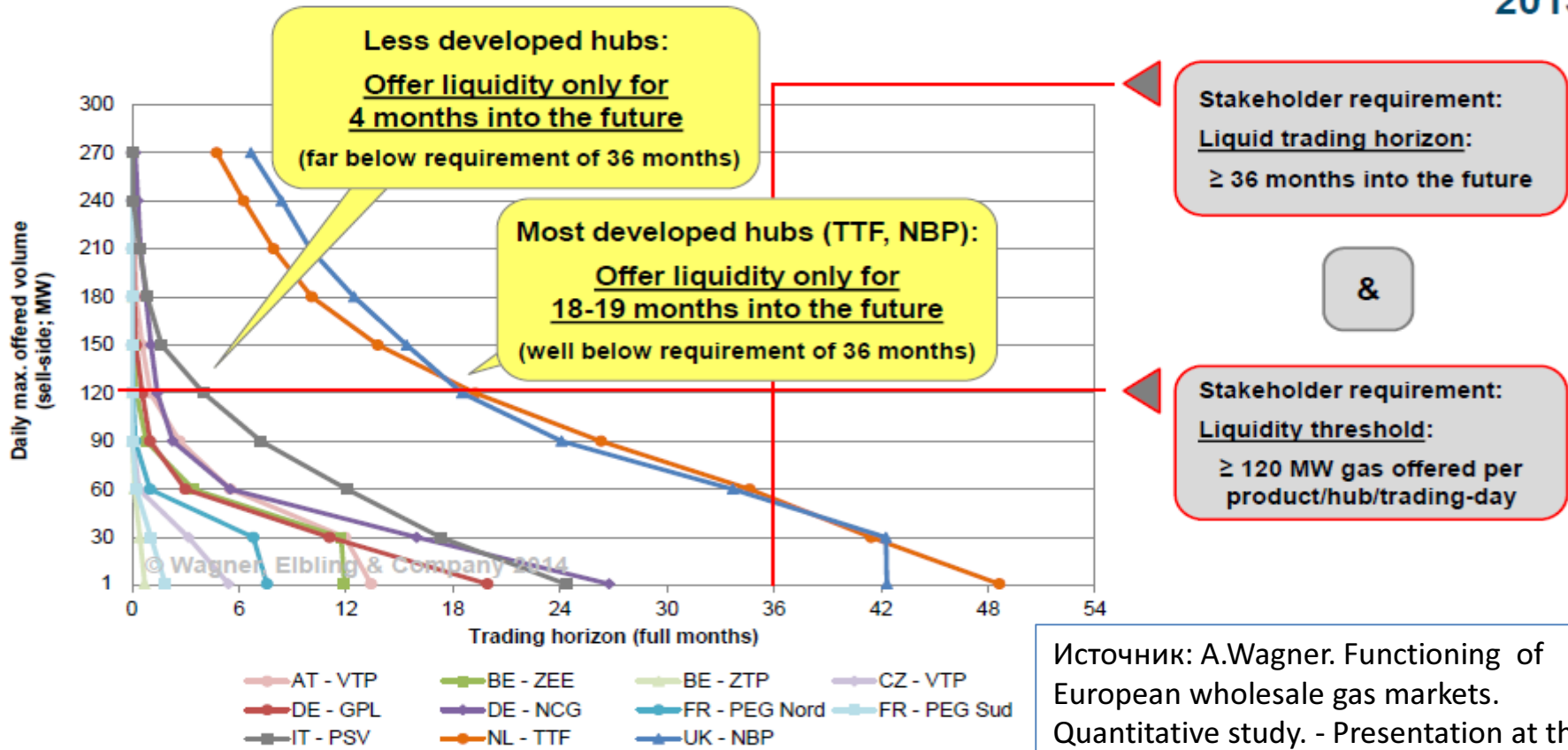
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Source and assumptions: See upcoming study by Wagner, Elbling & Company on gas market functioning.

To which extent today's EU gas hubs correspond to criteria of wholesale trade liquidity acc. to market participants view (results of the poll) (2)

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Availability of gas: Sell-side (offered) volumes vs. trading horizon 2013



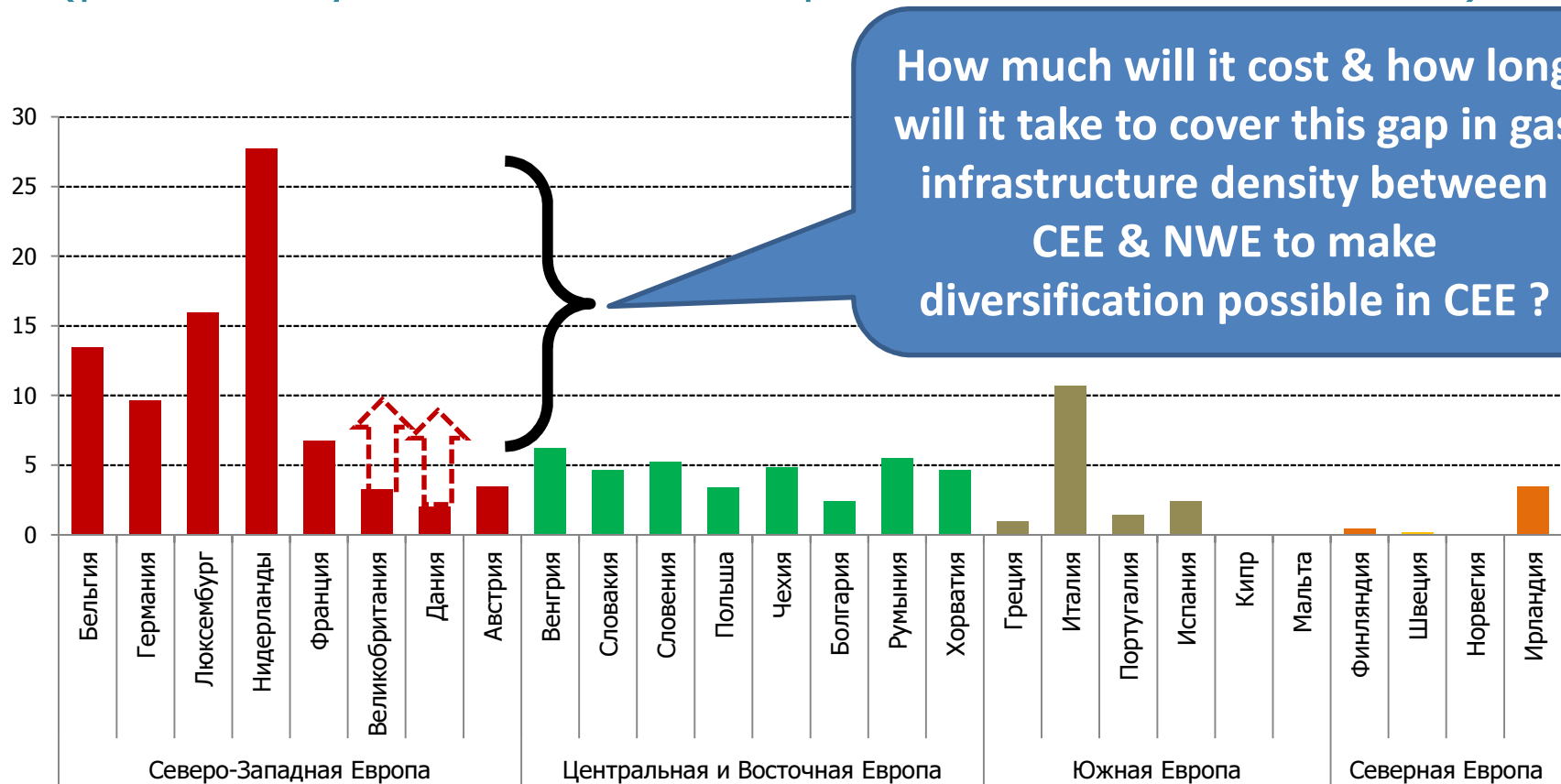
A.Konoplyanik, London, 25.06.2014

Источник: A.Wagner. Functioning of European wholesale gas markets. Quantitative study. - Presentation at the 3rd ACER Workshop on Gas Target Model review and update, Brussels, 15.05.2014

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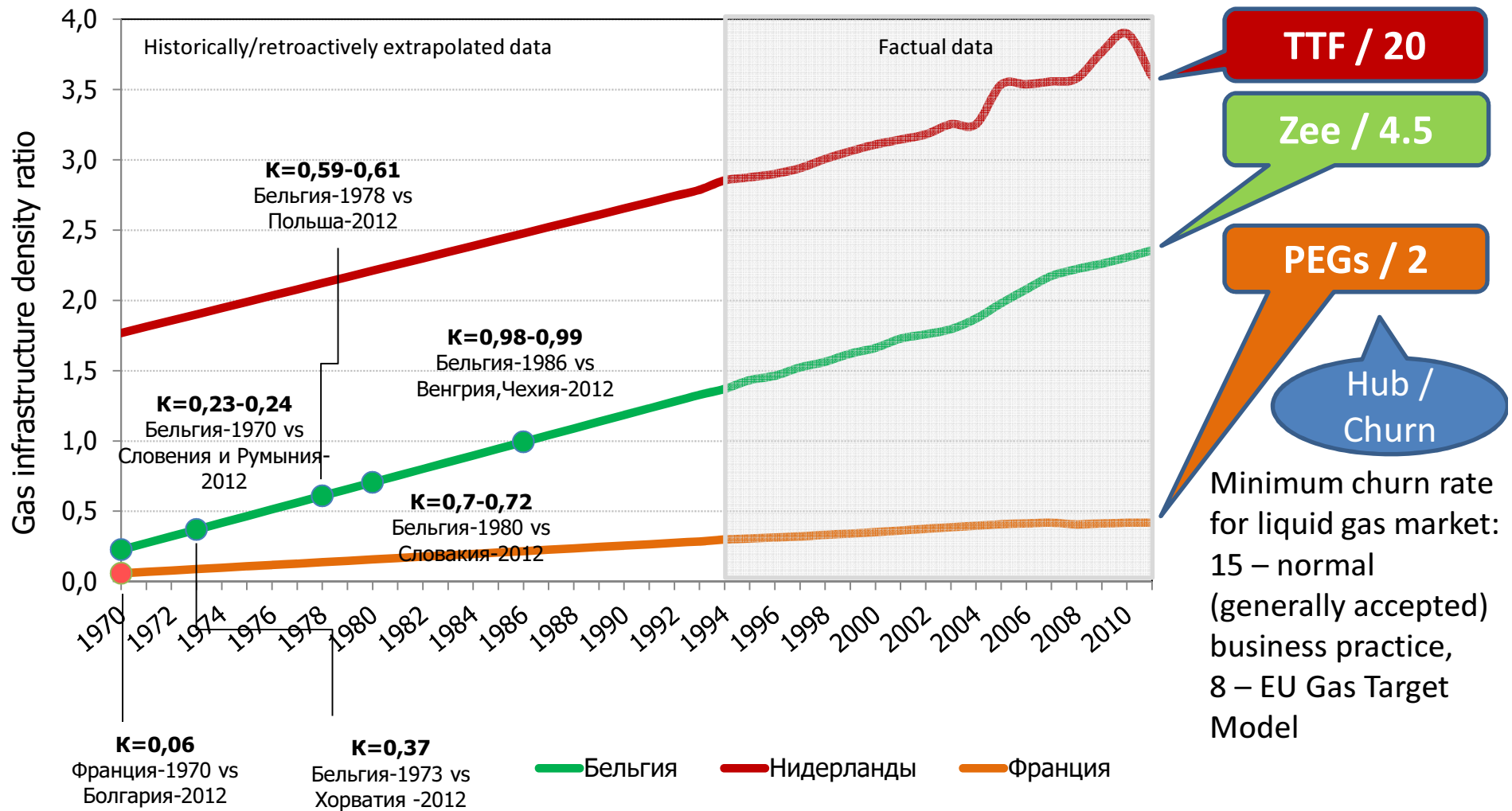
Gas transportation infrastructure density in the EU (*trunk pipelines only, km/100 km²*), (preliminary results – the comparative order does matter)



Figures for UK & Denmark should be much higher if offshore pipelines are added (to be done at the next step of analysis)

Calculations made by E.Orlova, PHD postgraduate student, Chair “International Oil & Gas Business”, Russian State Gubkin Oil & Gas University, based on the data for 2011/2012, kindly provided by ENTSOG

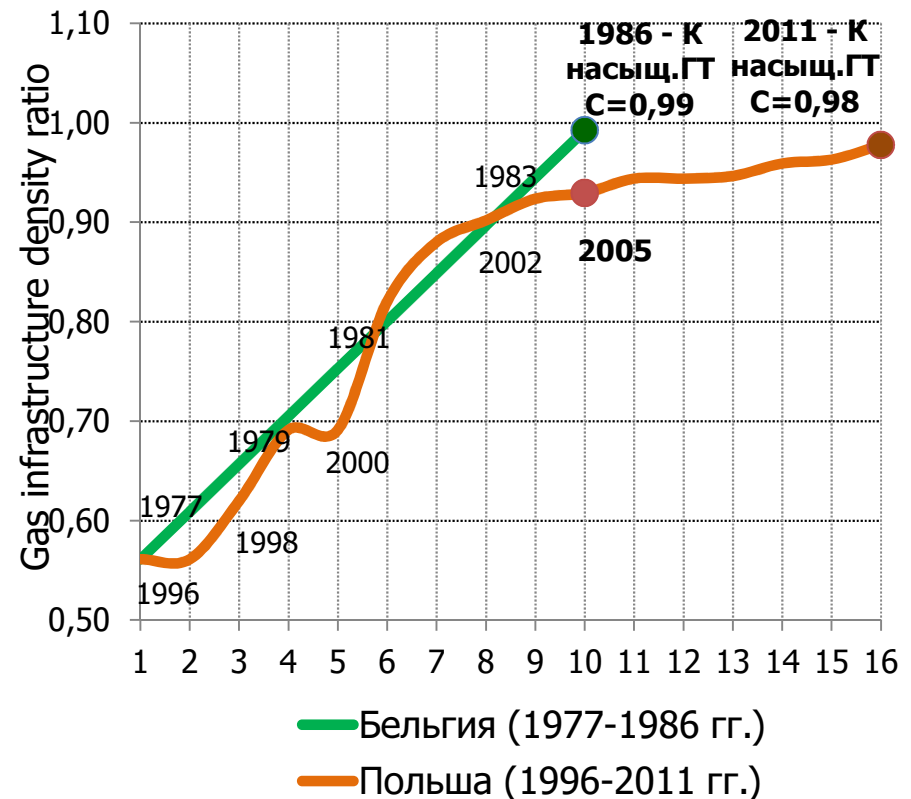
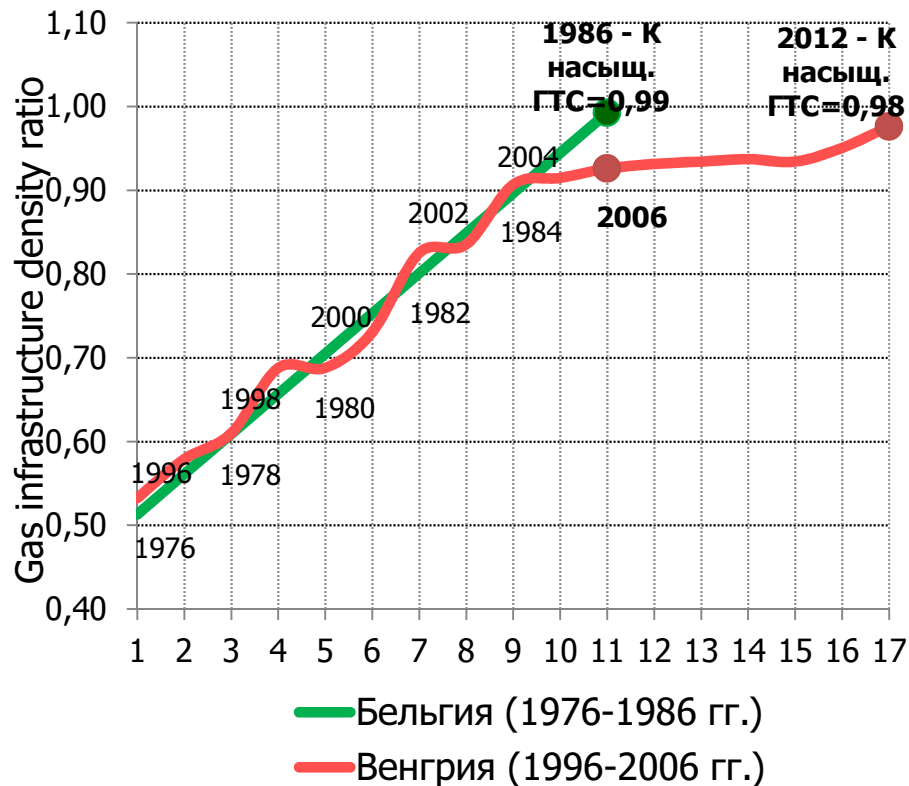
Gas infrastructure* density (km/100 km²), NWE (Belgium, Netherlands, France) vs CEE: time gap measured by decades



* Trunk lines & transmission lines ;

Calculations made by E.Orlova, PHD postgraduate student, Chair “International Oil & Gas Business”, Russian State Gubkin Oil & Gas University, based on the data for 2011/2012 kindly provided by ENTSOG; Churn rates (July’2013): ICIS Heren European Gas Hub Report October 2013

Gas infrastructure density (km/100 km²): NWE (Belgium) vs CEE (Hungary, Poland)



Stagnation of infrastructure density ratio in CEE* after joining the EU? Is it really so? Why so???

*Preliminary results;

Calculations made by E.Orlova, PHD postgraduate student, Chair "International Oil & Gas Business", Russian State Gubkin Oil & Gas University, based on the data for 2011/2012, kindly provided by ENTSOG

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New risks, new challenges, new responds, “no return” points: Ukraine (1)

- **UA: Euro-integration** vs. **CIS-integration** => this “no return” point was passed in 2004 => Euro-integration choice de facto in place *in energy sector* since then =>
- Since Spring'2004 => UA demand to unbundle supply & transit contracts & to move to “European formulas” in RUS-UA gas trade:
 - UA expectations: to receive higher transit rates
 - UA reality: has received higher import prices
- Since 2006/2009: UA disagreement on import pricing formula & price level resulted from the move to “European formulas” => transit crises Jan'2006 & Jan'2009 resulted, inter alia, from disagreements with “European formulas” in supply contracts
- Perception of further RUS supply risks => search for multiple supplies => ***to escape monopoly of Russia as one single supplier*** =>

New risks, new challenges, new responds, “no return” points: Ukraine (2)

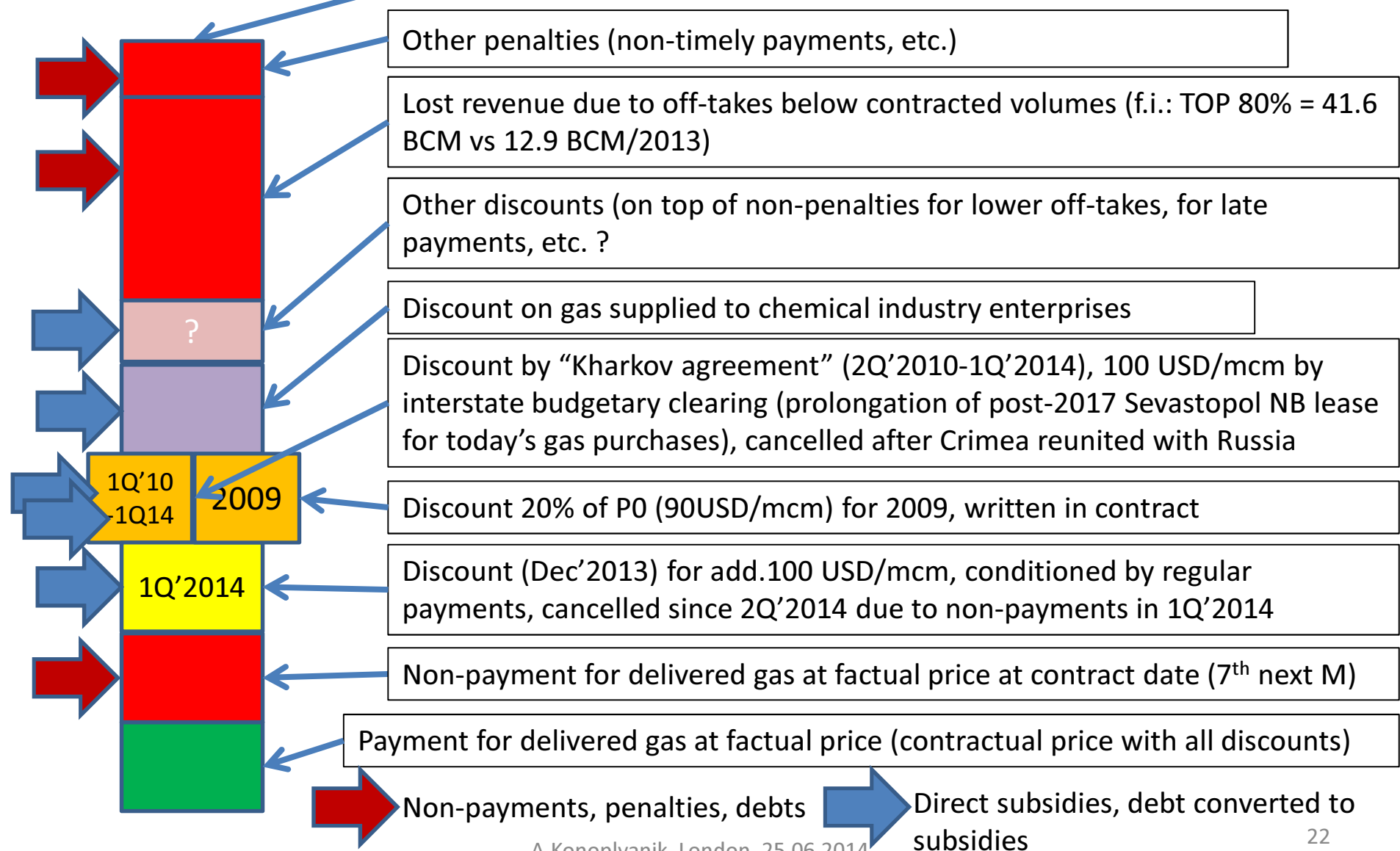
- UA economic & legal motivation to diminish dependence on RUS gas supplies:
 - **Economic:** High import price & RUS/Gazprom unwillingness to soften pricing policy (no price review results achieved yet – though price concessions) stipulated UA search for:
 - **alternatives to RUS gas (supply side):** domestic production – onshore & offshore, shale gas, LNG import, reverse flows & UGS, and
 - **to deviate from (RUS) gas (demand side):** switch gas to coal, nuclear, energy saving & improving efficiency
 - **Legal:** Euro-integration policy, membership in Energy Community Treaty => implementation of EU energy acquis (Second => Third EU Energy Package) in UA => **legal obligations** for alternative supplies, interconnectors, reverse flows, unbundling Naftogas Ukraine, MTPA => **BUT: new & incremental risks for transit via Ukraine (both for RF & EU)**
- **“No return” point almost reached? If not yet (?)** – is it just a matter of time since trend “away from Russian gas” is not to be changed in UA?

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GTS: comparative economics in project financing world
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Russia-Ukraine gas supply contract: contractual & factual payments vs. non-payments & subsidies

“European formula”-based market price (net-back replacement value, petroleum-product indexation)



Structure of Russian gas price to Ukraine 2014

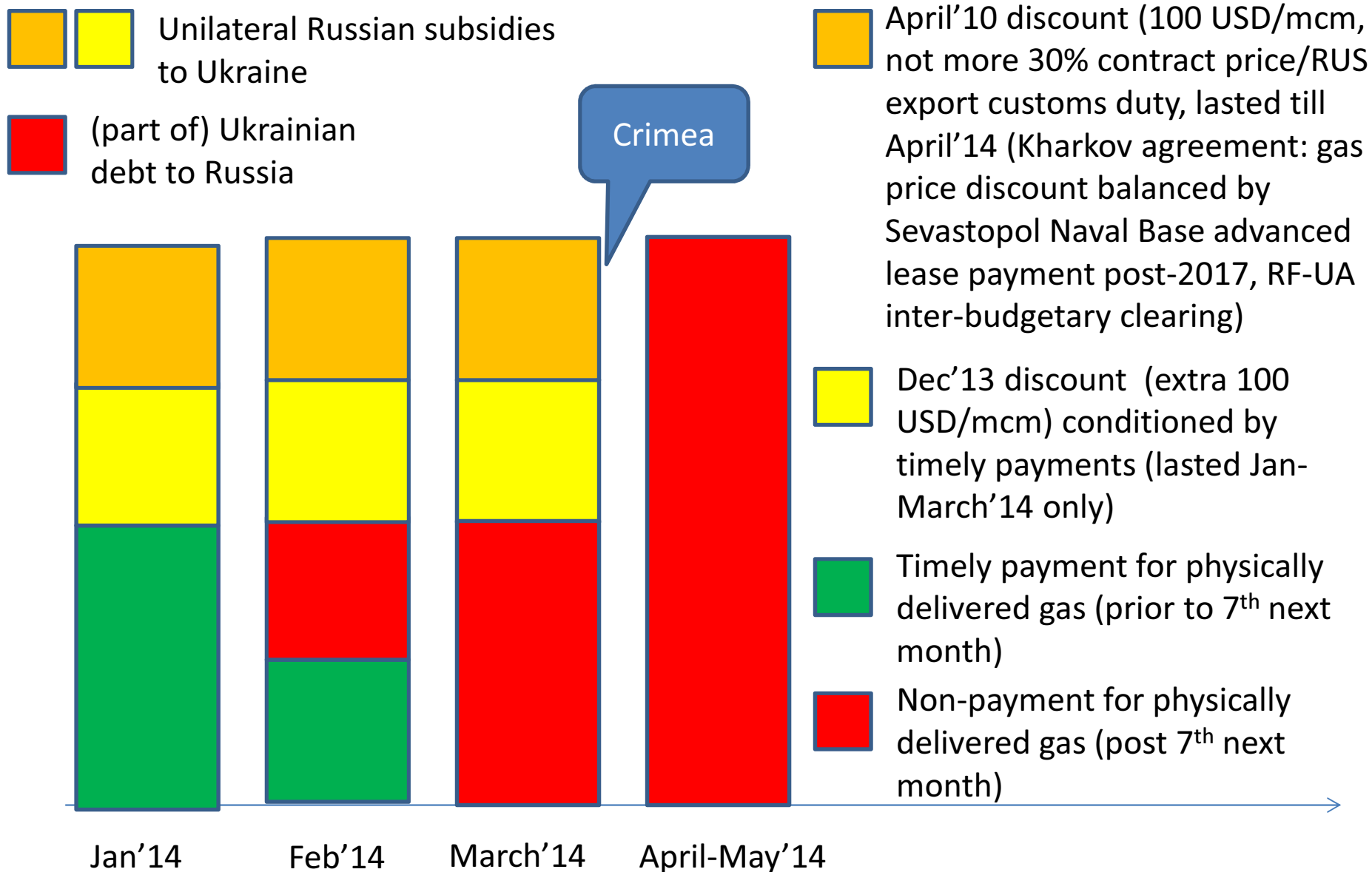


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New risks, new challenges, new responds, “no return” points: Russia (1)

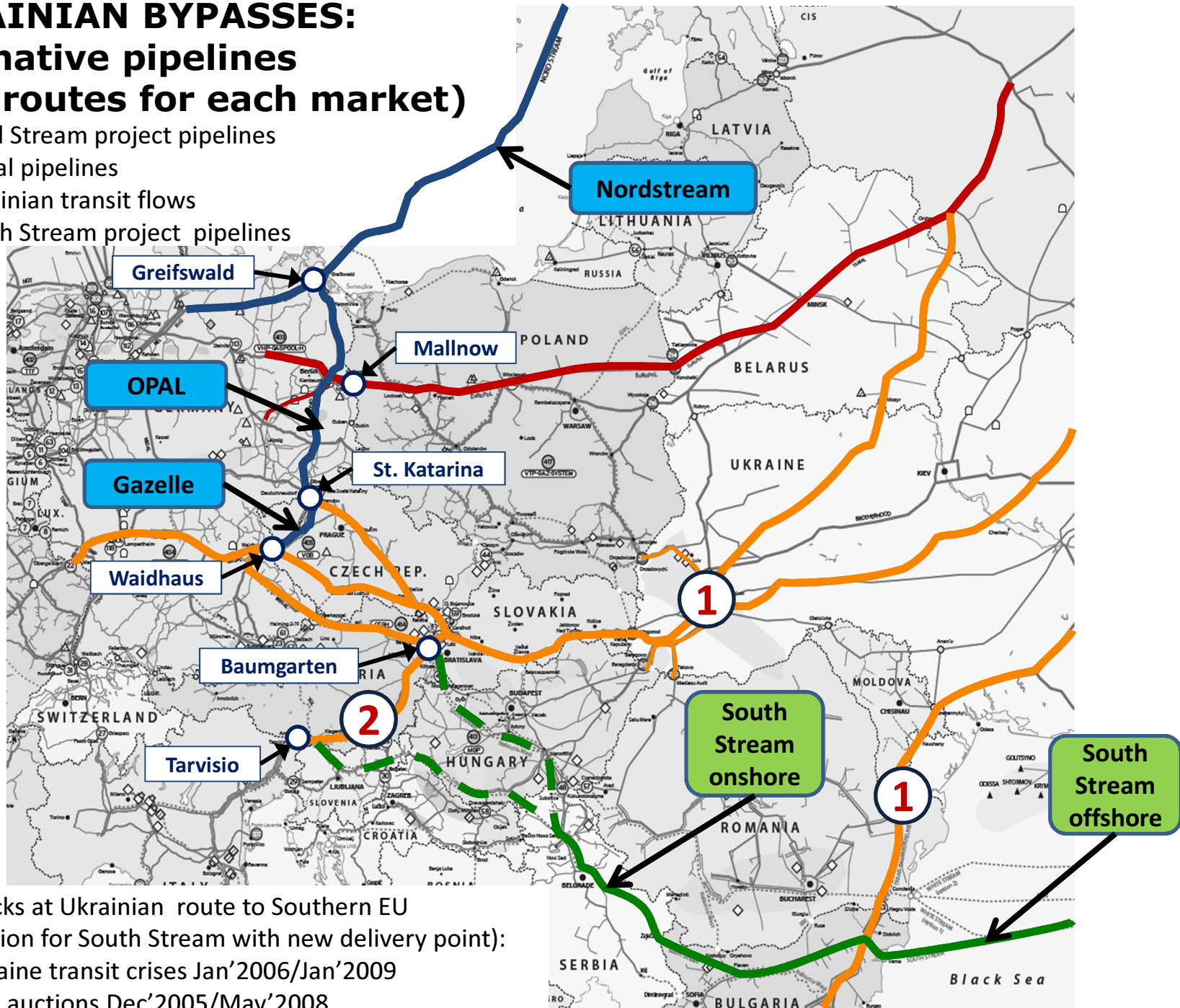
- Supply risks:
 - non-fulfillment of contractual obligations by UA (lower offtakes) = inter alia, negative upstream investment consequences for Russia
- Transit risks (within UA territory, post-2006/2009) – both materialized & perceived risks,
 - **Materialized:** not sanctioned off-take of gas in transit (at least 2 episodes – Jan’2006 & Jan’2009) => but:
 - it is RUS supplier who is fully responsible for gas delivery to EU delivery point (non-dependent e.g. transit problems) =>
 - risk of legal claims of EU customer against RUS supplier in case of non-delivery (supply contract) even if violation of transit contract =>
 - EU customers have not raised such claims in Jan’2006 / Jan’2009 cases, but what about the future if repeated?
 - **Perceived:** to materialize in near future – result of UA accession to Energy Community Treaty (see above):
 - MTPA vs transit flows (risk of contractual mismatch)
 - Forthcoming unbundling of Naftogas UA => risk of factual unilateral change (disappearance) of one Contracting Party to 10Y-long transit contract
 - Etc.

New risks, new challenges, new responds, “no return” points: Russia (2)

- Change of the whole transit economics for supplier if precedent-based “risk” element included => responds:
 - **to escape monopoly of Ukraine as one dominant transit route** => to create *alternative & non-transit* routes => their economics compared to existing *transit* routes improved by increasing value of transit risks (see next chapter) =>
- Dilemma:
 - **Two routes (incl. transit) to each major markets (“least radical” scenario):**
 - (a) UA GTS + [Nord Stream/OPAL/Gazelle] => to North-West Europe,
 - (b) UA GTS + [South Stream (offshore + onshore)] => to Southern Europe,
 - Supply volumes to be distributed within each pair of routes, or
 - **One direct new (non transit) route to each major market (“most radical” scenario):**
 - (a) Nord Stream/OPAL/Gazelle => to North-West Europe,
 - (b) South Stream (offshore + onshore) => to Southern Europe
 - All transit volumes switched to new routes? => UA GTS dried up?
- **Different “no return” points under different scenarios: some are passed, other – not yet => no clear final picture yet...**

UKRAINIAN BYPASSES: alternative pipelines (two routes for each market)

- Nord Stream project pipelines
- Yamal pipelines
- Ukrainian transit flows
- South Stream project pipelines



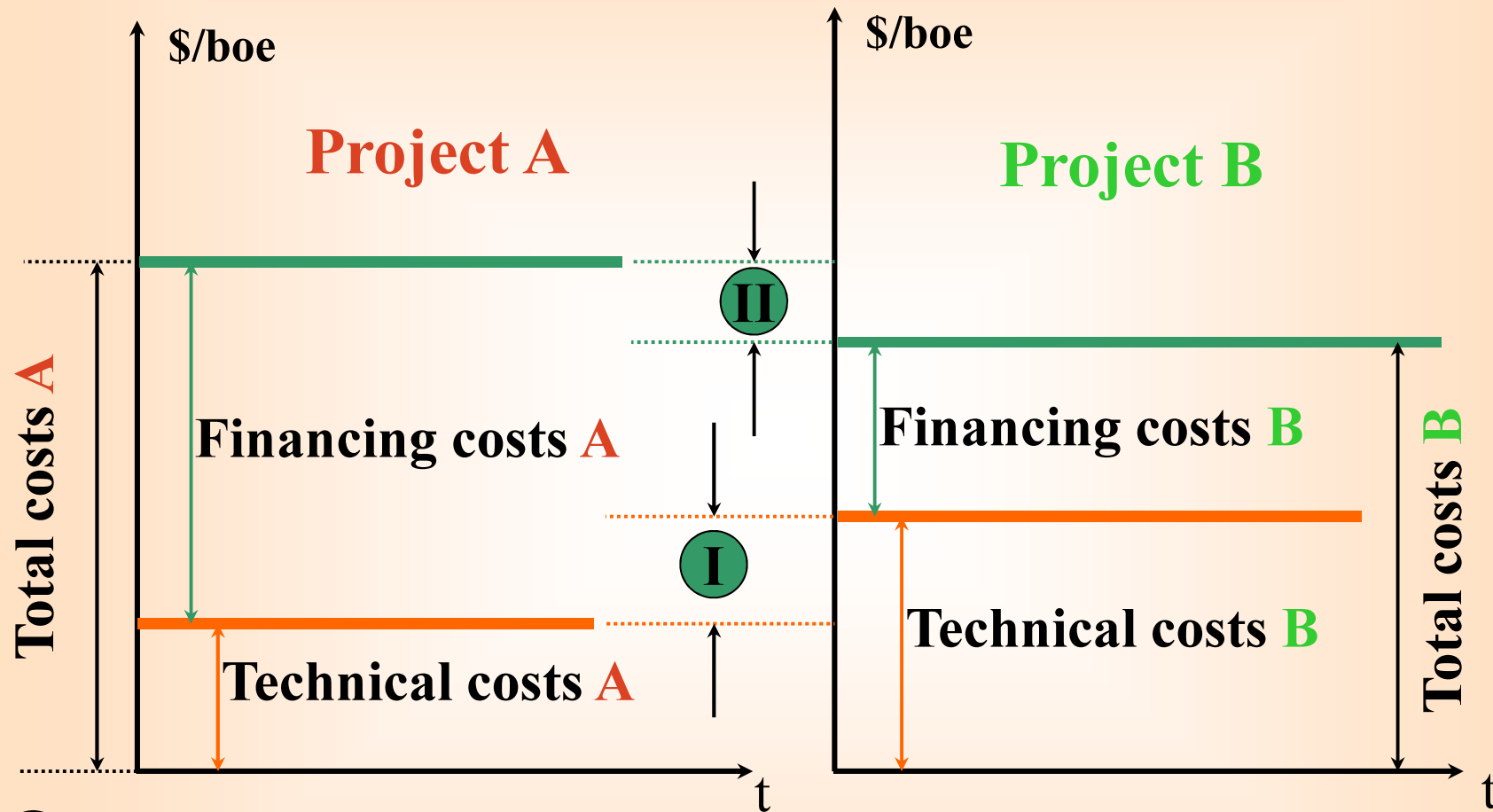
Bottlenecks at Ukrainian route to Southern EU
(justification for South Stream with new delivery point):

- ① Ukraine transit crises Jan'2006/Jan'2009
- ② TAG auctions Dec'2005/May'2008

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In project financing world both technical & financing costs does matter...




I "Natural advantage" of project A over project B ($A < B$)

II Final competitive *dis*advantage of project A over project B ($A > B$)

$$\text{Financing costs (LIBOR+)} = f [R(\text{country}) \times R(\text{company}) \times R(\text{project})]$$

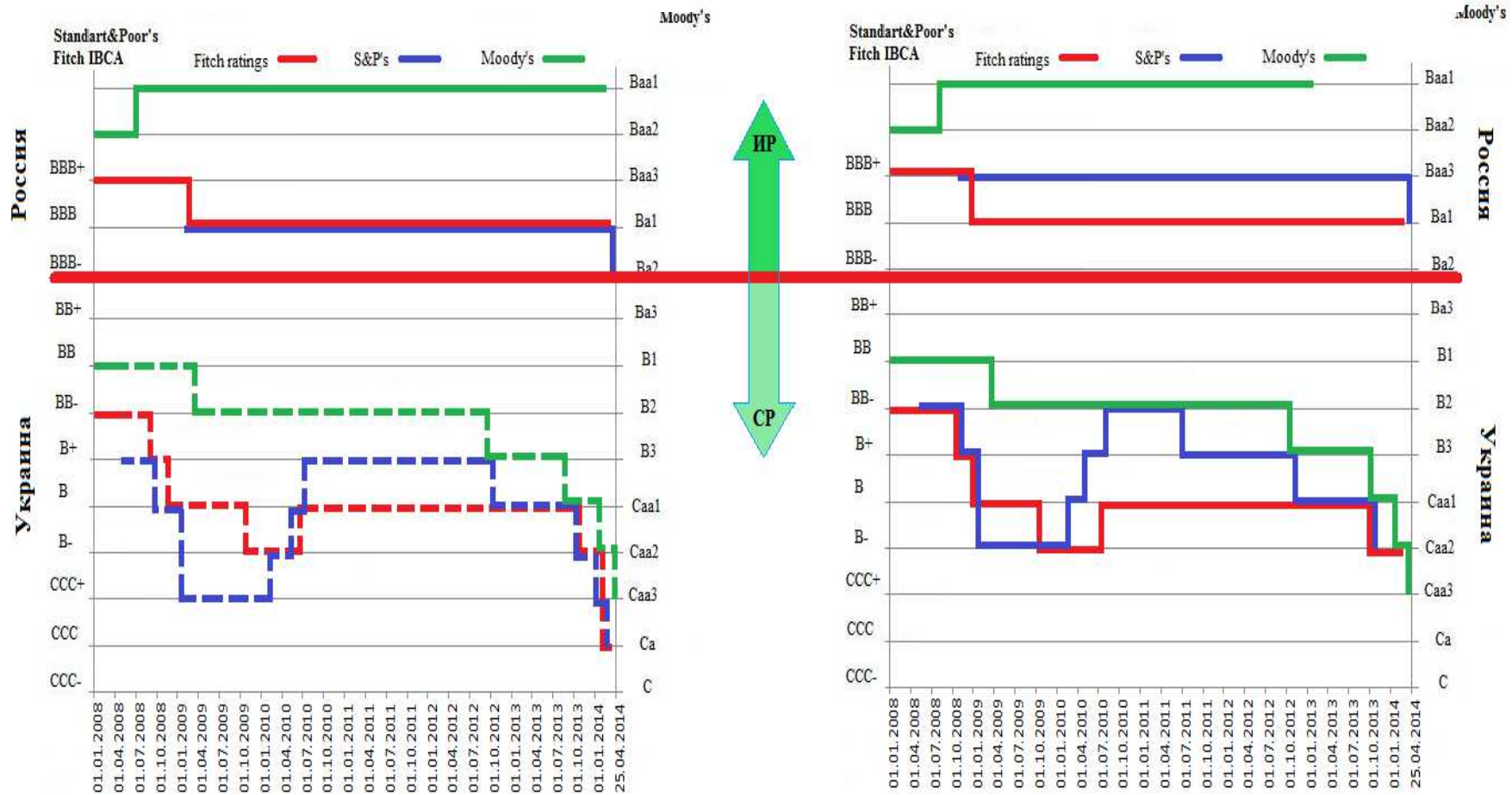
Russia & Ukraine at the scale of major international rating agencies (long-term investment credit ratings in foreign currency)

	Moody's	Standard & Poor's	Fitch IBCA	Short description	LIBOR+ 	
Investment grades	Aaa	AAA	AAA	Maximum safety level	Up to 4,25%	
	Aa1	AA+	AA+	High level of reliability		
	Aa2	AA	AA			
	Aa3	AA-	AA-			
	A1	A+	A+	Reliability above medium		
	A2	A	A			
	A3	A-	A-			
	Baa1 (RF: since 08.10.08)	BBB+	BBB+	Reliability below medium	Up to 6%	
	Baa2	BBB (RF: since 08.12.08)	BBB (RF: since 04.02.09; negative outlook 21.03.14)			
Baa3	BBB-	BBB-				
Speculative grades	Ba1	BB+	BB+	Non-investment, speculative grade	Up to 14%	
	Ba2	BB	BB			
	Ba3	BB-	BB-			
	B1	B+	B+	Highly speculative grade	Up to 19%	
	B2	B	B			
	B3	B-	B-			
	Caa1	CCC+	--			
	LIBOR 1Y	Caa2 (UA: 31.01.14)	CCC (UA, 21.02.14)	CCC (UA, 07/28.02.14)	High risk, emitter is in difficult situation	Up to 19%
	19.03.2014:	Caa3	CCC-	--		
	USD=0.56,	Ca	CC	--	Highest speculative rating, default possible	Up to 304%
GBP=0.90	C	C	--			
14.03.2014:	--	--	DDD	Default	Up to 304%	
EUR=0.52	--	SD	DD			
	--	D	D			
		A.Konoplyanik, London, 25.06.2014				

Russia & Ukraine: evolution of long-term credit ratings

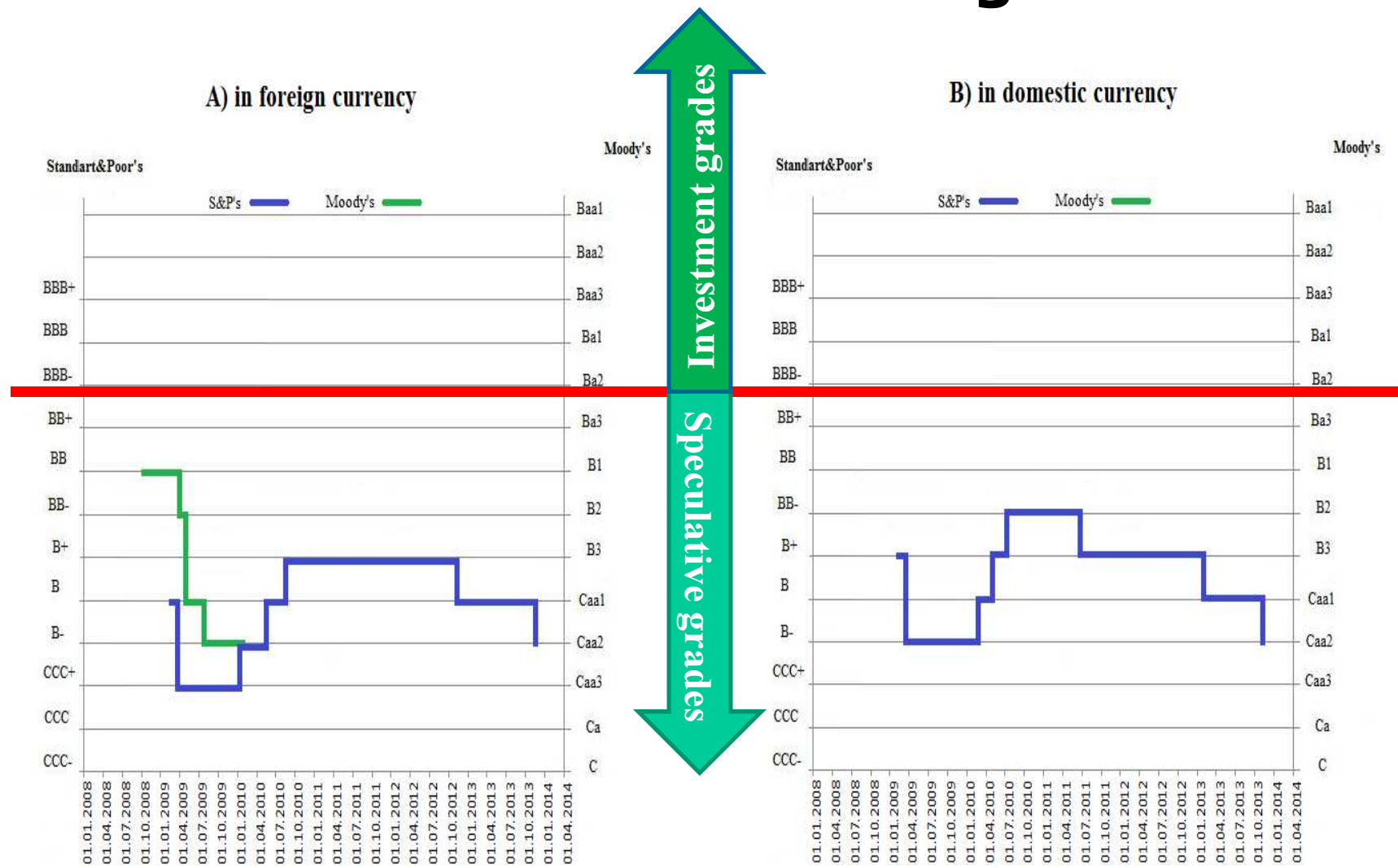
(A) In foreign currency

(B) In local currency



Calculations made by M.Larionova, Russian Gubkin State Oil & Gas University, Chair “International Oil & Gas Business”, Masters programme 2013-2015, based on credit rating agency’s data. 31

NJSC Naftogaz of Ukraine: evolution of long-term credit rating



Calculations made by M.Larionova, Russian Gubkin State Oil & Gas University, Chair “International Oil & Gas Business”, Masters programme 2013-2015, based on credit rating agency’s data.

A.Konoplyanik, London, 25.06.2014

Ukraine: “transit interruption probability” index



Calculations made by M.Larionova, Russian Gubkin State Oil & Gas University, Chair “International Oil & Gas Business”, Master’s programme 2013-2015, based on the methodology jointly developed with the author

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'South Stream' construction vs UA GTS modernization: illustrative example of 'project financing' cost comparison, if incl. comparative risks & credit ratings within time frame

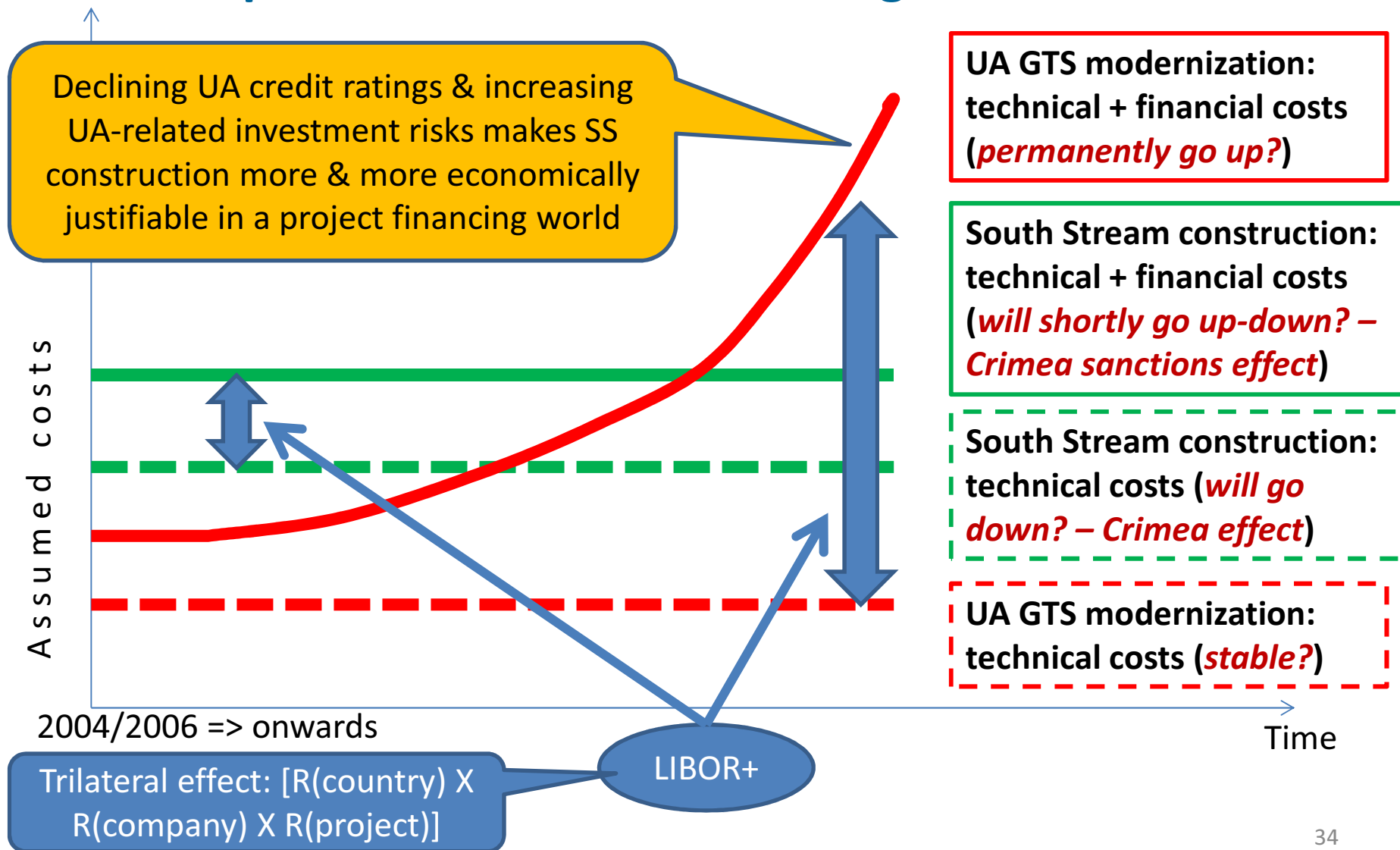


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Options for gaining EU regulatory approval for major complicated infrastructure projects (like South Stream, Nordstream, OPAL, Nabucco, TAP & similar projects)

- **EXISTING (?)/PAST:** Bilateral IGAs with individual EU MSs => EU: “no go” under Third Package
- **EXISTING:** Exemption under Third Gas Directive Art. 36 = a mainstream in EU (27 big EU projects since 2003) => “a long & winding road”
- **PROPOSED NEW-1:** RF-EU Bilateral Agreement on PMI (Feb’2011) => EU: “export of acquis” as factual policy => “a long & winding road”
- **PROPOSED NEW-2:** Regulated new capacity development under rules of procedure based on TGD Art.13.2 (being developed with active participation of Russia/Gazprom Group experts) => to be in full compliance with TEP rules, no derogations needed => challenges:
 - ENTSOG Incremental Proposal (CAM NC Amendment) based on ACER Guidance: rules for New & Incremental capacities => Coordinated Open Season procedure for cross-border Mega-projects: the idea is incorporated, but not effectively yet for project financing => work to be continued

**Thank you for your
attention!**

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