

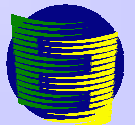
**ASSESSING CURRENT POSITION OF RUSSIA  
ON NATURAL GAS PRICES  
(on the basis of the Energy Charter Study  
on International Pricing Mechanisms  
for Oil & Gas)**

**Dr. Andrey Konoplyanik,  
Deputy Secretary General, Energy Charter Secretariat**

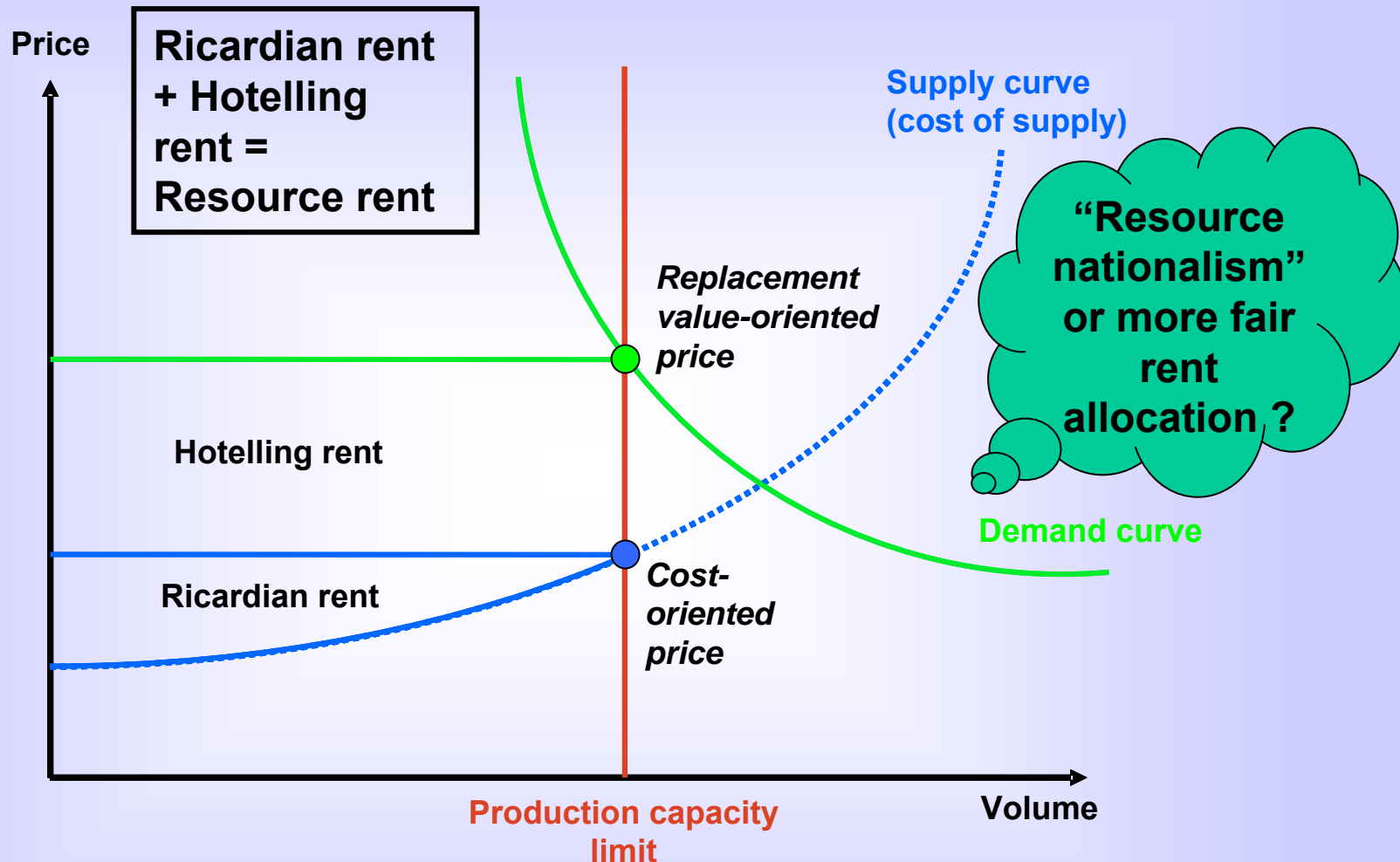
**Presentation at the CIS Oil & Gas Summit  
31 May 2007, Paris**

## CONTENTS:

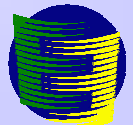
1. Pricing of non-renewable energy resources: key elements of economic theory
2. Soviet / Russian gas to Europe: contractual structure
3. Russian gas & post-Soviet transformation of economic relations with CIS to market-based principles



# PRICING OF NON-RENEWABLE ENERGY RESOURCES: RICARDIAN VS. HOTELLING RENT

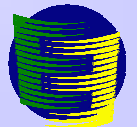


Source: “Putting a price on Energy: International Pricing Mechanisms for Oil and Gas”, Energy Charter Secretariat, March 2007



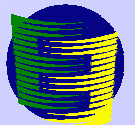
# GAS EXPORT PRICING & PRICES

- **Resource price and resource rent for non-renewable energy:**
  - **Ricardian rent**: internal demand is *below* domestic production capacity limitations
  - **Hotelling rent**: internal demand is *above* domestic production capacity limitations
- **Pricing principles:**
  - **Cost-plus** => pricing at the internal domestic market of the producer *or* subsidized export pricing (Hotelling rent is shared with your own nation *or* with foreign nation)
  - **Replacement value** (costs of alternative energies) => in case when domestic production capacities are below internal demand for gas
  - **Net-back replacement value** = Replacement value netted back to an upstream point in the delivery chain (delivery point) => Dutch (Groningen) model of long-term export contract (since 1962)



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# **SOVIET/RUSSIAN GAS TO EUROPE – CONTRACTUAL STRUCTURE BASED ON GRONINGEN *LTGEC* CONCEPT**

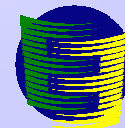
**Soviet / Russian gas export contracts to:**

- the EU (historically),**
- former COMECON (since USSR dissolution), and**
- FSU (since recently)**

**are based on Groningen (Dutch) concept of long-term gas export contract (*LTGEC*)**

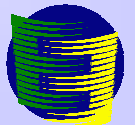
**Groningen concept = LTC + replacement value + regular price rebate + minimum pay obligations+ net back + destination clauses. More than 250 BCM/y of gas imports to continental Europe based on this concept**

**Groningen concept originated in 1962 vs. USSR gas export to EU started in early 1970s. Groningen concept-based Russian gas export contractual structure proved its validity & reliability through Cold War and post-Soviet transformation periods**



# SOVIET / RUSSIAN GAS TO EUROPE: CONTRACTUAL STRUCTURE

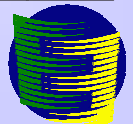
- **Long-term gas export contracts (LTGEC)**
- **On-border EU (-15) sales (delivery points upstream to end-markets)**
- **Pricing: netted-back from replacement value at the end-market (e.g. less cost of transportation from end-market to delivery point)**
- **Protection against arbitrage (destination clauses)**
- **Multiple transit (increasingly important)**



# RUSSIAN GAS EXPORT TO EUROPE: ON-BORDER SALES AND TRANSIT LEGS



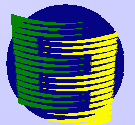
Dr. A. Konoplyanik, CIS Oil & Gas Summit, 30.05-01.06.2007, Paris – Figure 5





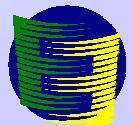
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# SOVIET / RUSSIAN GAS SUPPLIES TO COMECON / CIS: *PRIOR TO* DISSOLUTION OF THE USSR

- Political (friendship) pricing => subsidized (notional) export prices => transfer of Hotelling rent from producer-state to consumer-state => portion of resource rent is left to importer in exchange on his political concessions to exporter => sharing USSR resources (which today are mostly Russian resources) within USSR and with COMECON countries
- Barter & quasi-barter deals
- Transportation system – but not transit system
- No transit within USSR
- Export & transit supplies are not contractually separated within COMECON



# SOVIET / RUSSIAN GAS SUPPLIES TO COMECON / CIS: **AFTER** DISSOLUTION OF THE USSR

Long & painful transition to :

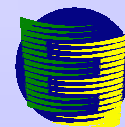
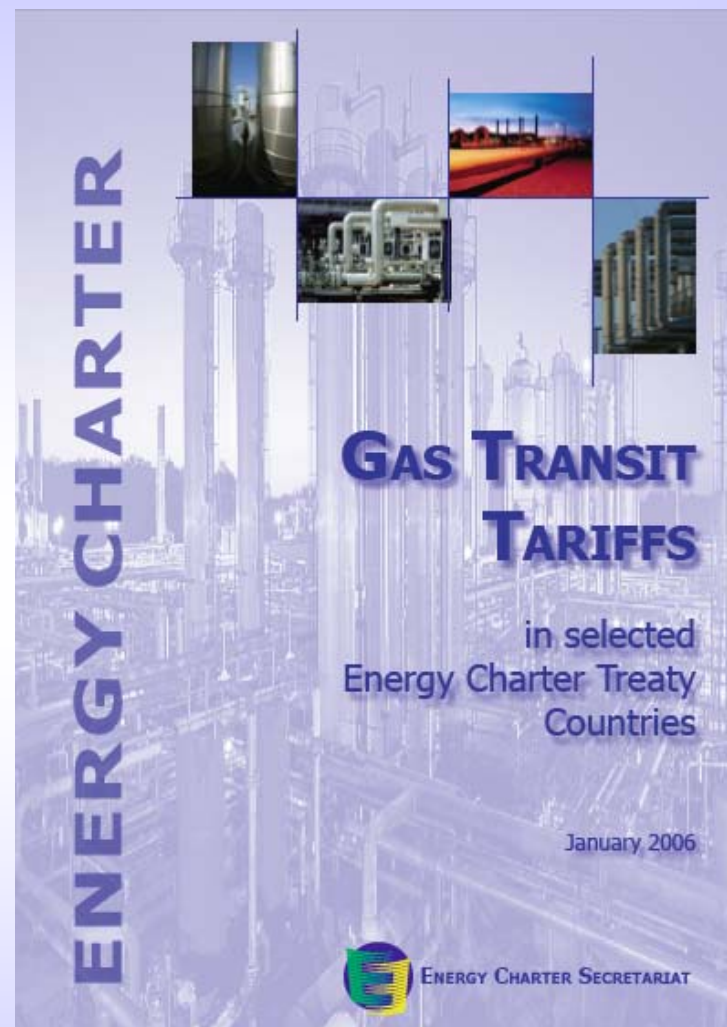
- **Contractual separation of transit & export supplies**
- **Formation of domestic transportation vs. transit legislation**
- **From barter to cash payments**
- **From political / subsidized - to market-based pricing & prices:**
  - **Transit tariffs methodology**
  - **Market-oriented export pricing & prices**

Energy Charter role:  
draft Transit Protocol + gas & transit-related activities => e.g. Transit tariffs study (Jan'06), Pricing study (March'07), etc.

**Gas problems in post-Soviet area = result & long-term economic consequences of dissolution of USSR / COMECON political system = objective long-term economic problems of transition period**



# REPORT IN ENGLISH AND RUSSIAN BY THE ENERGY CHARTER





# ЦЕНА ЭНЕРГИИ

Международные  
механизмы формирования  
цен на нефть и газ



СЕКРЕТАРИАТ ЭНЕРГЕТИЧЕСКОЙ ХАРТИИ

# PUTTING A PRICE ON ENERGY

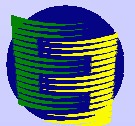
International  
Pricing Mechanisms  
for Oil and Gas



ENERGY CHARTER SECRETARIAT

# UKRAINE/BELARUS: EXPORT AND TRANSIT OF RUSSIAN GAS *PRIOR TO* 4 JANUARY/30 DECEMBER 2006

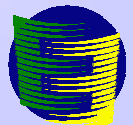
- Export & transit are not contractually separated
- Quasi-barter deals
- Notional export prices & transit tariffs – to balance gas supplies to Ukraine/Belarus
- Export pricing:
  - “cost-plus” – on the basis of the marginal costs (supply curve) for Russia,
- Who receive the resource rent (Ricardian & Hotelling rents):
  - Ricardian rent – producer / exporting state (Russia),
  - (at least part of) Hotelling rent – consumer / importing state (Ukraine/Belarus) => ECT Art.18 ?



# UKRAINE: EXPORT AND TRANSIT OF GAS FROM RUSSIA

**AFTER** 4 JANUARY 2006

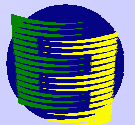
- Transit and export are contractually separated
- Cash payments
- Export price => average based on cocktail from two sources: Russia and Central Asia (CA)
- Export pricing:
  - for Russian gas - by net-back calculation => based on *demand-curve* => replacement value within EU netted-back (less transportation costs) to Russia-Ukraine border
  - for Central Asian gas - by cost-plus calculation => based on *supply curve* => negotiated price at external border of exporting CA country above its cost-plus level plus transportation costs to Russia-Ukraine border
- Who receive the resource rent (Ricardian & Hotelling rents):
  - on Russian gas – both rents go to producing/exporting-state (Russia)
  - on Central Asian gas - *Ricardian* rent goes to CA producing / exporting states; *Hotelling* rent shared between Ukraine & CA producers/exporters => ECT Art.18



# BELARUS: EXPORT AND TRANSIT OF RUSSIAN GAS

**AFTER** 30 DECEMBER 2006

- Transit and export are contractually separated
- Cash payments
- Export pricing: by net-back calculation => based on demand-curve => replacement value within EU netted-back (less transportation costs) to Russia-Belarus border (market price)
- Export price => calculated as increasing %% of market price (from its current discounted level), to reach market price level in 2011, in line with Russia domestic gas price increase for industrial users
- Who receive the resource rent (Ricardian & Hotelling rents):
  - *Ricardian* rent – goes to producer/exporting-state (Russia)
  - *Hotelling* rent - until 2011 shared between producer/exporter (Russia) & importer (Belarus); since 2011 – goes to producer/exporter (Russia) => ECT Art.18





# RUSSIAN GAS PRICES TO EU & COUNTRIES ALONG THE PIPE



**Remarks:** 1- The figures are entirely for illustration purposes and, therefore, may not fully reflect the actual price levels and movements

2- The illustration for "Netted back EU market prices" are based on the IEA's World Energy Outlook, 2006

3- Estimates for future gas price movements beyond 2007 are entirely illustrative.

4- Recent actual price figures for Ukraine and Belarus, based on information from public sources, are as follows:

For Ukraine - Russian gas price: 230 \$/mcm (2006) ; Average gas price (for a mixture of Russian / Central Asian gas): 95 and 135 \$/mcm (2006 and 2007, respectively)

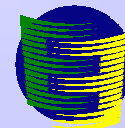
For Belarus - Russian gas price: 100 \$/mcm (2007) It will reach market price level by 2011 in agreed upon steps (67, 80, 90 and 100% from 2008 to 2011)

5- Notional prices for Russian gas were used to determine volumes of gas as compensation for transit services.

For Ukraine: 80 \$/mcm until 1998; 50 \$/mcm from 1998 to 2006

For Belarus: 47 \$/mcm most recently until 2007

**Source:** "Putting a Price on Energy: International Pricing Mechanisms for Oil and Gas",  
Energy Charter Secretariat, March 2007

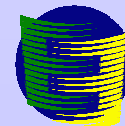


## RUSSIA'S GAS EXPORT TO FORMER COMECON/USSR STATES: DIFFERENT SENSITIVITY IN TRANSITION TO MARKET-BASED PRICES

	<b>Czech &amp; Slovak Republics</b>	<b>Ukraine</b>	<b>Belarus</b>
<b>Internal motivation vs. external political obligations to move to market pricing / prices</b>	<b>(No?) / Yes (accession to EU)</b>	<b>No / No</b>	<b>No / No</b>
<b>Price gap (market vs. political price): value (USD/mcm) &amp; trend prior to transition</b>	<b>10- (1998); diminishing</b>	<b>15 (1998), 160 (2005); growing</b>	<b>25 (1998), 170+ (2006); growing</b>
<b>Relative economic value / political sensitivity</b>	<b>Low</b>	<b>High</b>	<b>Highest (Union state)</b>

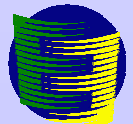
Based on: "Putting a Price on Energy: International Pricing Mechanisms for Oil and Gas",  
Energy Charter Secretariat, March 2007

Dr. A. Konoplyanik, CIS Oil & Gas Summit, 30.05-01.06.2007, Paris – Figure 14



# Conclusions

- **Russian gas exports are based on Groningen (Dutch) LTGEC concept & proved its validity over 30-40 years**
- **Market gas export prices/pricing in continental Europe: gas replacement value at importer market netted back to delivery point + regular price rebate in LTGEC; regular practice since early 1960's**
- **Export prices/pricing to former COMECON & FSU states: step-by-step transformed from cost-plus-based political to market-based pricing/prices**
- **Russian gas pricing to all destinations is being rearranged to universal market approach: replacement value in EU country netted-back to export point (Gazprom stated aim: equal financial results from operations at all its export markets)**
- **To soften transition to market export prices, for some countries (e.g. Ukraine, Belarus) different transition mechanisms introduced – in line with industrial gas price increase at Russia's domestic market**



**Thank you for your attention!**

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